

INFORMATION ABOUT COMMERCIAL ELECTRONIC MESSAGE

Pursuant to the Law (No. 6563) on Regulation the Electronic Commerce and relevant legislation, a commercial electronic message implies contents with data, sound and visual data that are send over electronic media for commercial purposes using certain means such as phone, call centers, fax, auto dialers, smart voice recording systems, electronic mail, and short message services.

Commercial electronic messages are sent, provided consents of recipients are obtained in advance. A commercial electronic message cannot be sent to recipients who do not have consent in the Commercial Electronic Message Management System (“**MMS**”). This consent can be obtained in writing or using all electronic communication tools or over MMS. Considering the consents obtained over MMS, positive will declaration and electronic communication address will be available.

Recipients can reject, whenever they want, commercial electronic messages without any obligation to declare a justification.

When the recipient makes a rejection declaration, the consent for the communication channel subject to the declaration is made invalid.

The recipient has the right to exercise this right over MMS. If the recipient communicates contact details in order to the communicated, consent is not required for commercial electronic messages that are sent for changes, use, and maintenance of supplied goods and services.

It is not necessary to obtain consent in advance for commercial electronic messages that are sent to addresses of traders or merchants. However, commercial electronic message cannot be sent without consent if traders and merchants use the right of rejection that is mentioned in relevant legislation. In this context, electronic communication addresses of trader or merchant recipients are saved in the MMS by the service provide before a message is sent, and it is checked over the MMS if the right of rejection is used or not.

Pursuant to the Law (No. 6563) on the Regulation of the Electronic Trade and relevant legislation, you can refuse to receive commercial electronic messages without any obligation of justification whenever you want even if you had already consented to commercial electronic messages. We, hereby, want to remind that the rejection declaration can be sent easily and free-of-charge through the communication channel, where commercial electronic message is sent. You can also exercise the right to reject over MMS.